

# Vendor Demonstration Code of Conduct

Thank you for booking your vendor demonstration with Nature's Fare Markets. Prior to completing your first demonstration, please review, sign and send this document back to Katie Pepper [demos@naturesfare.com](mailto:demos@naturesfare.com).

All Demonstrators must treat customers and employees with the same level of service that is required of all Nature's Fare employees. A friendly, helpful attitude is expected of all guest practitioners, vendors, suppliers, and Demonstrators. Demonstrators are expected to have excellent knowledge of the product they are demonstrating. It is required that any food demonstration must be completed by someone with a Food Safe Certification.

## Demonstrators are asked TO:

- Arrive 15 minutes prior to scheduled demonstration time for setup and preparations.
- Provide their own:
  - Food preparations appliances
  - Food preparation utensils
  - Food safe storage of materials being used (ice bin, food warmer, etc.)
  - Any other sampling materials required (mini spoons, mini forks, etc.)

## Nature's Fare Markets will provide:

- Table, linens, garbage, recycling, sampling cups, napkins, ice, and sale tags
- Merchandising tools/small risers available at specific locations only, must ask at the time of confirming your booking date if available

## Demonstrators are asked to NOT:

- Chew gum or eat while on the sales floor
- Match wits or force personal beliefs on customers or staff
- Talk or text on cell phones
- Use intoxicating or mood-altering substances while on Nature's Fare Markets premises. We do not condone the presence of an impaired person, or the possession of the above-mentioned substances while at any Nature's Fare Markets location.
- Defame other or any competing or non-competing brands

- State or imply that any product may cure a disease or ailment. Do not prescribe, instead suggest what the products are intended to do or what results it is intended to provide.
- Engage with Nature's Fare Markets employees or other Demonstrators for lengthy periods of time, including socializing at demo tables, on the floor, or in the back room unless your demo has been completed and the other party is on a break.
- It is not permitted to charge customers, insurance companies, or health care plans for any services rendered during demonstrations without the prior written consent of Nature's Fare Markets. These services include samples, tests, oral or written information and/or diagnosis.
- Demonstrators should never interject or comment on the knowledge, advice, or recommendations being presented by a Nature's Fare Markets team member. If a Demonstrator has a concern about something they see or hear they can address, it with either the store manager or assistant store manager.

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Vendor/Company Name

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Representative Name

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Signature

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Date Signed